



*Pest control. Peace of mind.*

## Colony Pest Management's ***GREEN CLOVER IPM PROGRAM***

### **Brooklyn-based Colony Pest Management, Inc. Achieves Green Shield Certification for its "*Green Clover IPM Program*"**

Colony Pest Management, based in Brooklyn, New York, has recently certified its "Green Clover IPM Program" service. A family-owned company, Colony Pest Management offers its newly certified service in Nassau, Suffolk, and Westchester counties in New York, New Jersey and parts of Pennsylvania. Colony's achievement ensures that the Green Clover IPM Program can deliver affordable, effective pest control with minimum pesticide use.

"At Colony, we customize our IPM approach for each customer," said Joseph P. Sheehan, president of Colony Pest Management. "Our Green Clover IPM Program requires technicians to perform detailed inspections, focusing on pest-conducive conditions and non-chemical approaches first." When pesticides are necessary, only less-toxic pesticides may be used.

The best IPM results, according to Joe, are the product of well-trained technicians and cooperative customers. "Colony's major market is health care; however few of our facilities need any pesticide applications because of the high level of customer cooperation we get. Often, with more cooperation comes less pesticide use," added Mr. Sheehan.

"Communicating with the customer is a key part of pest control process," according to Dr. Thomas Green, president of the IPM Institute of North America, who performed the on-site evaluation of Colony's new service. "IPM is a problem-solving approach - a partnership where the customer and pest management professional work together to reduce pest-friendly conditions. Pests are best managed by fixing the cause of the problem instead of simply treating symptoms."

Colony works to foster client communication by providing technicians with Blackberry devices. Technicians use these devices to instantly update clients of pest-conducive conditions, such as leaking pipes, holes or cracks, via e-mail. "More often than not, a pest-conducive condition is reported within minutes of us finding it," explained Mr. Sheehan. "We can begin working with the customer faster and address most issues within 24 hours."

Colony's focus on customer communication has resolved numerous challenging pest problems. When a hospital had a persistent drain fly problem, Colony performed a detailed inspection and found a pipe leaking inside the wall. After immediately emailing the client, the hospital discovered that there were several other leaks in the same pipe throughout the building. Repair

and replacement of the pipeline and a very light contact pesticide application stopped the fly activity permanently.

Colony Pest Management ([www.colonypestnyc.com](http://www.colonypestnyc.com)) has offered professional pest management services for over 34 years. Their certified service is available to residential and commercial properties, schools, hospitals and nursing homes.

Green Shield Certified is an independent, non-profit certification program that promotes practitioners of effective, prevention-based pest control while minimizing the need to use pesticides. Green Shield Certified is operated by the IPM Institute of North America, a non-profit organization recognized by the U.S. Environmental Protection Agency for its expertise and accomplishments in promoting integrated pest management.